

TurkAlx:

Empowering AI innovation across borders

AI for Future Generations: How can we help to drive Health, Wealth, and Knowledge for Tomorrow's Leaders. AI is shaping the future of global economies, and the TurkAlx Project is at the forefront of promoting collaboration between the UK and Türkiye. Delivered in partnership with **Oxentia** and **Earlytech**, this capacity-building programme supports startups in EdTech, MedTech and Fintech to strengthen bilateral innovation, and advance the AI ethics and regulation dialogue.



Programme objectives

Driving startup growth

- Empowering AI startups in the UK and Türkiye expand their networks and elevate their businesses.
- Supporting market readiness and global scaling through targeted training, coaching, and mentoring.

Promoting global leadership

- Showcasing the UK and Türkiye as leaders in AI innovation and policy through matchmaking events and industry engagements.
- Facilitating long-term partnerships between innovation ecosystems.

Programme features

Tailored capacity building

- Comprehensive training and coaching programme designed to meet each startup's needs, powered by Oxentia and Earlytech's expertise.
- 1:1 mentoring with Oxentia's global network of over 120 expert business mentors.

In-person engagement

- UK visit for Turkish startups (3-4 days), with travel and accommodation expenses covered by the programme for one person per startup.
- Türkiye visit for UK startups (2-3 days), with travel and accommodation expenses covered by the programme for one person per startup.
- Matchmaking events to connect startups with investors, research institutions, and industry leaders.

Eligibility

Applications will be evaluated on innovation potential, market opportunities in Türkiye/UK, and alignment with programme goals. Startups led by founders from underrepresented backgrounds are strongly encouraged to apply.

Türkiye criteria

- ✓ Growth-stage startups (Post-Seed to Series A funding)
- ✓ Proven market traction generating revenue
- ✓ Operational technology demonstrated in a real-world environment (TRL 7-8)
- ✓ Received equity investment, venture funding, or grant funding (at least £50,000 in funding)
- ✓ In-person engagement availability (incl. UK visit)
- ✓ Legally registered and operating in Türkiye
- ✓ English fluency (business level)

UK criteria

- ✓ Early-stage startups (Seed funding to Pre-series A funding)
- ✓ Minimum pre-seed funding received
- ✓ Technology level at Minimum Viable Product (MVP) or a prototype (TRL 5-6)
- ✓ In-person engagement availability (incl. Türkiye visit)
- ✓ Legally registered and operating in the UK

Why join TurkAIx?

Access global markets

- For Turkish startups, access to the UK market and to the European and North American markets through the UK.
- For UK startups, access to the Turkish market and wider Middle Eastern and Central Asian markets through Türkiye.

Tailored support

- Receive bespoke training and mentoring from Oxentia and Earlytech to overcome challenges and accelerate growth.

Influence policy

- Contribute to shaping AI regulations that support innovation and ethical development.

Programme timeline

- Applications open** ● 2 Dec 2024
- Applications close** ● 7 Jan 2025
- Selection** ● 10 Jan 2025
- Onboarding** ● 13 Jan 2025
- Mentoring & workshop** ● 15 Jan - 21 Mar 2025
- UK event** ● 24 Feb 2025*
- Türkiye event** ● 17 Mar 2025*

*Exact dates TBC

About us

Oxentia brings over 15 years of expertise in international innovation management across the private and public sector in over 70 countries. www.oxentia.com

Earlytech provide specialised management consultancy services for tech companies, focusing on global growth, sales enhancement, and investment raising. <https://earlytechnologies.co.uk/>

The Department for Science, Innovation & Technology (DSIT) ensure that new and existing technologies are safely developed and deployed across the UK and drive forward a modern digital government for the benefit of its citizens. www.gov.uk/dsit